NATIONAL **PARTNER**



National Partner to Educate, Empower, and Support Future Women Entrepreneurs

WEDOCANADA.CA

Support the Global Movement

Women's Entrepreneurship Day (WED) is celebrated every November, in 144 countries, and at the United Nations.

The global goal of WED is to **ignite women leaders, innovators,** and **entrepreneurs, and future-preneurs** to **spark start-ups**, **drive economic expansion** and **advance** communities worldwide.



1 DAY, EVERY YEAR

- Women's Entrepreneurship Day is celebrated
- November 19th worldwide and at the United Nations.

144 COUNTRIES

- WED is celebrated in 144 countries around the world
- through the international campaign of the Women's Entrepreneurship Day Organization, a U.S. based volunteer organization (US WEDO).

65+ EDUCATIONAL INSTITUTIONS

Students engage with WED from high schools, undergraduate and graduate programs in educations institutions around the world.

300+ GLOBAL AMBASSADORS

US WEDO has engaged individuals and organizations in every continent around the world, driving change locally and globally. WEDO Canada is the vehicle for that change in Canada. WEDOCANADA.CA "We are part of the world's largest grassroots movement and mission dedicated to educating and empowering women entrepreneurs."

Milena Radakovic, Chair, WEDO Canada

WEDO Canada 🌞

Educates Women Entrepreneurs

WEDO Canada supports the WED Global Movement through its own mission which is to support existing female entrepreneurs and a new generation of female entrepreneurs with scholarships, education and mentorship.

WEDO Canada believes that to truly achieve our full economic potential, we need women to reach their full potential. Focused and supportive education resources for existing and aspiring women entrepreneurs will put us on the right track to achieve this.

As part of the WEDO Canada mission, we will grant national scholarships to support a new generation of female entrepreneurs. Our goal is to educate, empower and support Future Women Entrepreneurs by granting one million dollars in scholarships to deserving postsecondary students across Canada.

WEDO Canada will hold Educational Summits in centres across Canada on Women's Entrepreneurship Day.

WEDO Canada aims to grow to provide over 20 Individual Scholarships annually

::: WEDO Canada is growing nationally ::: with Ambassadors in 3 Provinces. Over a million Canadian women or 37.8% are self-employed

17.5% of SMEs in Canada are majority owned by Women.

By Advancing Women's Economic Participation in the Economy, Canadian projects it will add \$150B in GDP by 2026.



Become a WEDO CANADA Partner

As one of WEDO Canada's Founding National Partners, you will be the first to support these future female entrepreneurs and in turn, the Canadian economy. In return for your commitment of a total of \$80K distributed over 3 years to support WEDO Canada and provide scholarships to deserving women students, WEDO Canada will:

- Name a specific scholarship after your organization.
- Advertise your partnership on our WEDO Canada website.
- Display your brand and partnership at WEDO Canada Women's Entrepreneurship Day Summits. Provide your organization first right of refusal to be a sponsor for the annual National WEDO Canada Women's Entrepreneurship Day Summits in November of each year.
- Work with you to spotlight your organization and commitment to future female entrepreneurs and leaders each month on social media. (WEDO Website, LinkedIn, Facebook, Instagram Your Corporate Website, etc.)
- Invite you to participate in the WEDO Canada Student Mentoring Program.



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The WEDO CANADA Scholarship Program

The Scholarship will be Available to Women Who Have:

- Completed at least 1 year of higher education in Entrepreneurship, Business or STEM at an accredited Canadian post-secondary institution.
- Who have an active business within the last 6 months and are able to show proof of their business.
- Maintained a minimum 3.0 GPA.
- A Canadian Citizen or a Canadian Permanent Resident.

The Process

- The post-secondary institution will communicate the opportunity to students and provide access to complete an application.
- The post-secondary institution will choose the top 5 students from all applications received and will ensure that all the criteria has been met. The School will then provide WEDO Canada with those chosen top 5 applications and WEDO Canada will choose one winner from each participating Post-Secondary Institution to receive \$2,500.
- The funds will be sent directly to the participating post-secondary institution, where it will be used to help cover the winning student's cost of tuition and required textbooks.
- The students will be featured on the WEDO Website and announced at specific regional events, where they will be invited to attend, if applicable.

